| Electronic Acknowledgement Receipt   |  |  |  |  |  |
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| EFS ID:                              | 7745046  |  |  |  |  |
| Application Number:                  | 10816547   |  |  |  |  |
| International Application Number:    |  |  |  |  |  |
| Confirmation Number:                 | 9998   |  |  |  |  |
| Title of Invention:                  | Providing customized media at physical point of sale |  |  |  |  |
| First Named Inventor/Applicant Name: | Chad D. Tillman                                      |  |  |  |  |
| Customer Number:                     | 26158  |  |  |  |  |
| Filer:                               | Gregory Aaron Grissett/Brandi Mitchell               |  |  |  |  |
| Filer Authorized By:                 | Gregory Aaron Grissett                               |  |  |  |  |
| Attorney Docket Number:              | 1098 1030.1  |  |  |  |  |
| Receipt Date:                        | 04-JUN-2010  |  |  |  |  |
| Filing Date:                         | 01-APR-2004  |  |  |  |  |
| Time Stamp:                          | 10:28:01   |  |  |  |  |
| Application Type:                    | Utility under 35 USC 111(a)                          |  |  |  |  |
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| Document<br>Number | Document Description   |  | File Name             | File Size(Bytes)/<br>Message Digest | Multi<br>Part /.zip | Pages<br>(if appl.) |  |
| 1                  |                        |  | SupplementalReply.pdf | 630647                              | yes                 | 19                  |  |

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|---|-------|----------|--|--|
| Document Description                                | Start | End<br>1 |  |  |
| Supplemental Response or Supplemental Amendment     | 1     |          |  |  |
| Claims  | 2     | 17       |  |  |
| Applicant Arguments/Remarks Made in an Amendment    | 18    | 19       |  |  |

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## New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

# National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.